

Convenience Store Margins Are **Skyrocketing**

Special interest groups like the National Association of Convenience Stores (NACS), are trying to trick Congress into believing that interchange rates on credit card transactions are increasing.

The truth: it's exactly the opposite.

Over the past decade, the interchange rate for credit card transactions has remained steady while NACS' own data shows that the average convenience store markup on their products in 2021 skyrocketed--forcing consumers to pay double for many popular items.

NACS' own data speaks for itself: convenience stores, NOT credit cards, are the ones increasing their prices on consumers.



Markup percentages by product category calculated from the NACS SOI Annual Report (2021)

Average Credit Card Interchange Rate



Convenience Stores, NOT Credit Cards, Are Increasing Their Prices on Consumers

Learn more at electronicpaymentscoalition.org