

# Corporate Mega-Stores Are Cashing In On Skyrocketing Prices

American consumers are being crushed by skyrocketing prices at the checkout counter. While special interest groups for corporate mega-stores are trying to mislead Congress into believing that payment networks like Visa and Mastercard are at fault, the truth can be found in the double-digit price increases on everyday goods and services.

## Average Price Increases Since May 2020



**GROCERIES**  
**+22.8%**



**CLOTHING**  
**+16%**



**PERSONAL CARE ITEMS**  
**+18.8%**



**FUEL**  
**+54%**

Sources: BLS: [https://www.bls.gov/regions/mid-atlantic/data/averageretailfoodandenergyprices\\_usa](https://www.bls.gov/regions/mid-atlantic/data/averageretailfoodandenergyprices_usa)  
St. Louis FED: <https://fred.stlouisfed.org/series/CPIAPPSL>

## Mega-Store Gross Revenue Since 2020



**GROSS REVENUE**

**+\$440.6 Billion**



**TARGET**

**GROSS REVENUE**

**+\$308.7 Billion**

**Walmart**

**GROSS REVENUE**

**+\$1.695 Trillion**

Source: <https://www.nasdaq.com/market-activity/stocks/wmt/earnings>  
<https://www.nasdaq.com/market-activity/stocks/tgt/earnings>  
<https://www.nasdaq.com/market-activity/stocks/hd/earnings>

Consumers are paying more for everything while revenue for corporate mega-stores are skyrocketing. Walmart, Target, and The Home Depot are taking advantage of rising inflation to increase their bottom lines while trying to blame payment networks.

However, the average cost to accept credit cards has been flat for the past seven years.

## Mega-Store's Sales Rise While Interchange Remains Flat

